

# Collaborating to Conquer Cancer: Comprehensive Cancer Control Coalitions

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## The Promise of Comprehensive Cancer Control (CCC)

- CCC is a **collaborative process** through which a community pools resources to reduce the burden of cancer that results in:
  - Reduced cancer risk
  - Earlier detection of cancer
  - Better treatment of cancer
  - Increased quality of life
- **The promise of CCC is:**
  - Coordination across silos – funding streams, public health and care delivery
  - Less duplication of effort
  - Comprehensive approach to cancer control – from prevention to end of life
  - Focus on evidence-based interventions
  - Whole of society approach – multisector partnerships



All of these insights 20 plus years ago led key partners to conceive of a more holistic approach – called comprehensive cancer control.

You can see the definition here.

The promise of CCC is:

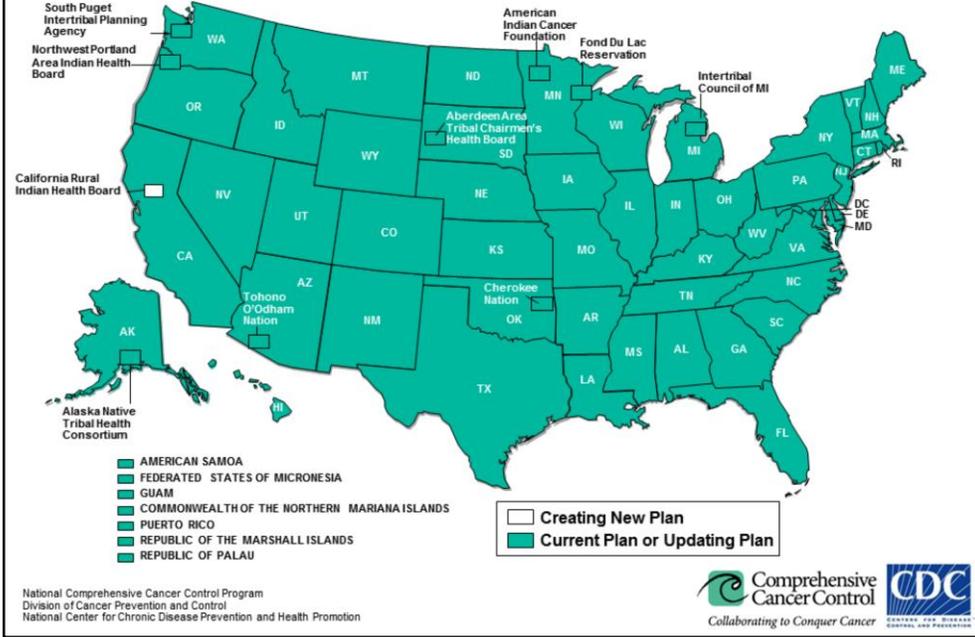
- Coordination across silos – funding, partnerships, delivery of care – the ability to leverage assets
- Less duplication
- A comprehensive approach – prevention to end of life
- A focus on EBIs – getting interventions in the right hands
- A whole of society approach – bringing together public health, academia, medical community, community based orgs, business, insurers, faith based organizations and many others to take a multisector approach

# CCC: A National Effort

- CDC funds the National Comprehensive Cancer Control Program (began in 1998)
- 72 grantees have formed CCC coalitions that include diverse partners, including:
  - Government public health programs, academic and professional organizations, survivors, political leaders and many others
- CCC National Partnership collectively supports CCC coalition efforts



# 2018 National Comprehensive Cancer Control Status of Cancer Plans



# CCC National Partners



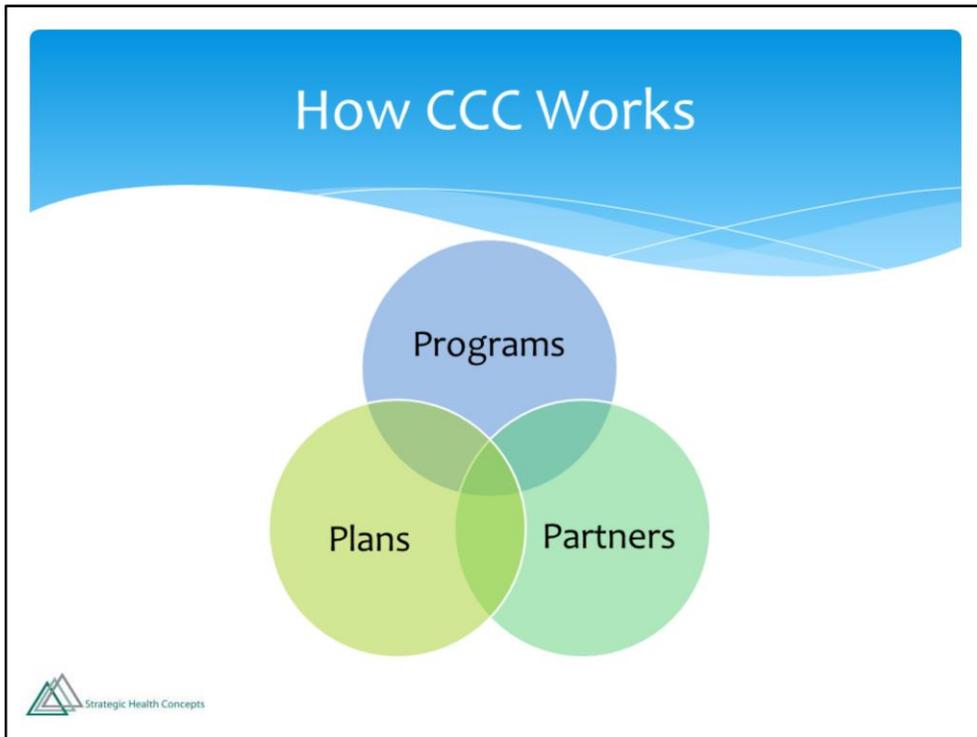
CCNP Member Organizations as of 2018 are:

1. American Cancer Society
2. American Cancer Society Cancer Action Network
3. American College of Surgeons Commission on Cancer
4. Truth Initiative
5. Association of State and Territorial Health Officers
6. Cancer Support Community
7. Centers for Disease Control and Prevention
8. GW Cancer Center
9. Health Resources and Services Administration
10. Intercultural Cancer Council
11. LIVESTRONG
12. Leukemia and Lymphoma Society
13. National Association of Chronic Disease Directors
14. National Association of County and City Health Officials
15. North American Association of Central Cancer Registries
16. National Cancer Institute
17. Susan G. Komen for the Cure
18. YMCA of the USA

## CCC National Partnership 2018 Priority Focus Areas

- Increase human papilloma virus (HPV) vaccination uptake
- Increase colorectal cancer screening to 80% by 2018
- Healthy behaviors for cancer survivors
- Sustaining effective CCC coalitions





A bit about how CCC works in the US – it is essentially the intersection of programs, plans and partners

# Programs



NATIONAL  
Comprehensive  
Cancer Control  
PROGRAM  
Collaborating to Conquer Cancer

## CDC's National Comprehensive Cancer Control Program

CDC supports cancer plans in:

50	states and the District of Columbia	7	U.S. Pacific Island jurisdictions	8	American Indian/Alaska Native tribes and tribal organizations
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Source: CDC NCCCP Fact Sheet <https://www.cdc.gov/cancer/ncccp/pdf/NCCCP-FactSheet-508.pdf>

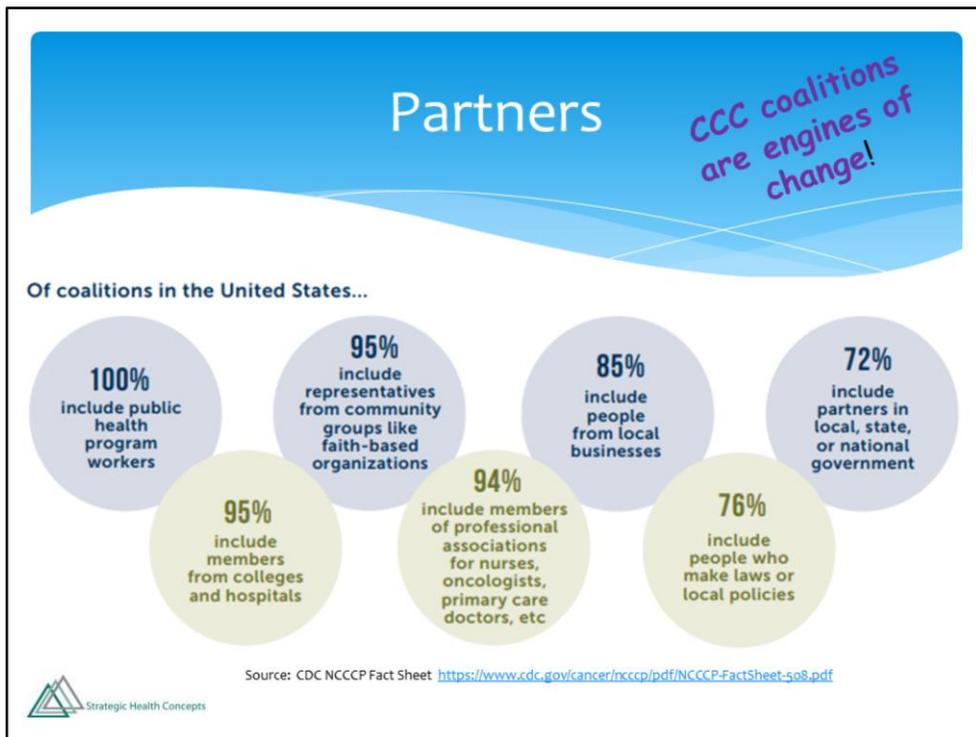


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20 years ago CDC began the NCCCP with funding to five programs – now CDC funds all states, several PIJs, and AI/AN to do the following:

- Convene multisector partners
- Develop comprehensive cancer control plans for the state, tribe or territory
- Implement those plans with the partners
- Evaluation progress

All with very little funding for “implementation” of the plan – that’s what partners bring to the table

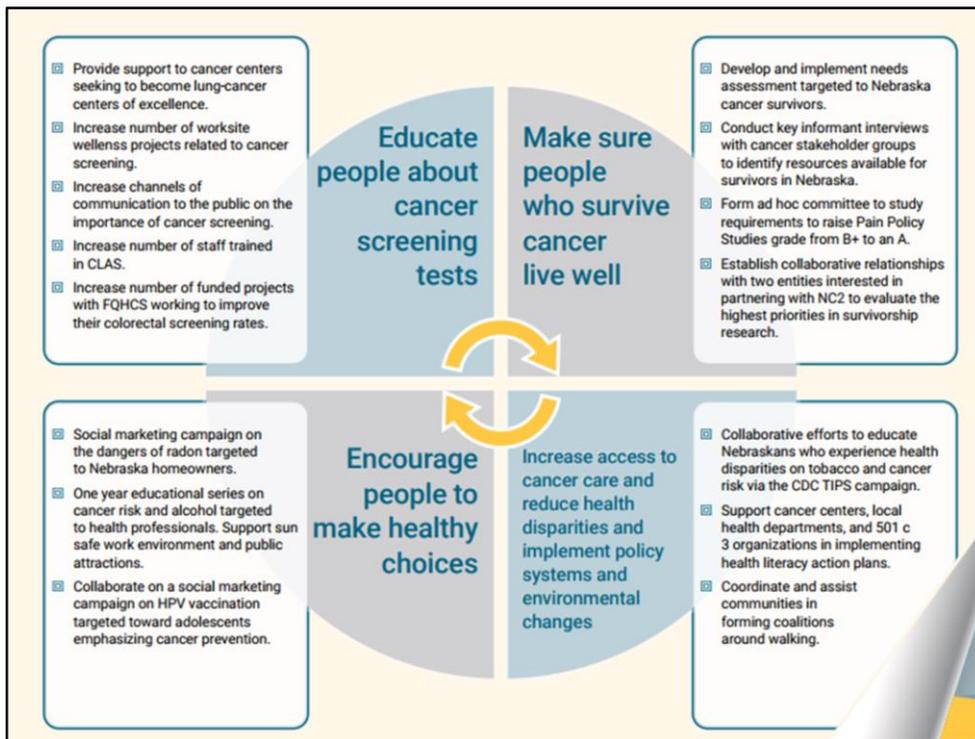


**Coalitions:** Diverse group of cancer stakeholders coming together to:

- Leverage collective strengths and resources
- Document areas of greatest need – create the CCC plan
- Identify efforts that otherwise wouldn't happen
- Avoid duplication of activities

These partnerships/coalitions/consortiums are the cornerstone of CCC in the US and are your essential ally in the development and implementation of a national plan in the US. Many years ago, Jim Marks, who at the time was the director of chronic disease at CDC said that these CCC coalitions are the engines of change for cancer in the US – and it still true today.

The image displays three overlapping covers for state cancer control plans. The top-left cover is for the "Kansas Cancer Prevention and Control Plan 2017-2021", featuring a collage of Kansas landmarks and the state seal, with the Kansas Department of Health and Environment logo. The top-right cover is titled "CCC Plans" in white text on a blue background. The bottom-center cover is for the "2018 - 2022 VIRGINIA CANCER PLAN", showing a scenic view of a town at sunset with the CACM logo. The bottom-right cover is for the "NEBRASKA CANCER PLAN 2017 - 2022", featuring a blue ribbon, the state motto "Good Life. Great Mission.", and the NC2 logo. The Strategic Health Concepts logo is located in the bottom-left corner of the collage.



Setting priorities and the cancer plan come together in Nebraska:

On the following page are the selected strategies for years one and two, removed from the detailed tables and

sorted into the relevant priority areas. These are the strategies listed under the 1 year SMART objective in the

detailed tables. These strategies will be carried out by a variety of organizations, require different funding levels

and cover the first two years of the Nebraska Cancer Plan. All these details are contained within the tables.

The policy systems and environmental changes and the reducing cancer disparities priorities have been combined because the relevant strategies are crosscutting. During the planning process every effort was made to fill gaps rather than to duplicate existing strategies or to replicate the work of existing programs

Questions?

Thank you!

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