

NATIONAL COALITION FOR CANCER SURVIVORSHIP

# ANNUAL REPORT 2008



ADVOCACY



PROGRAMS



PUBLIC POLICY



PEOPLE AND EVENTS

# THE ORGANIZATION

Founded 23 years ago in Albuquerque, New Mexico, the National Coalition for Cancer Survivorship (NCCS) was established to assure that individuals diagnosed with cancer and those who care for them can become informed and resourceful patients, survivors, and healthcare consumers. Through networking with others, increasing access to quality information and by promoting a patient-centric approach among healthcare providers, NCCS's founders sought to improve the quality and standards of cancer care. The Coalition was created by a diverse group of nationally networked leaders in cancer support, cancer education, and cancer care — many of whom were cancer survivors.

In the latter half of the twentieth century, cancer patients were routinely referred to as “cancer victims,” words laden with connotations of helplessness. NCCS's founding members envisioned an organization that would spearhead reversing the victim mindset (in patients, caregivers and the media alike) by communicating and fostering clinical and media reference to cancer patients as “survivors”— which carried heroic connotations of individuals who met, coped well with, and triumphed over the difficulties this disease presented in their lives. NCCS leaders further expanded the definition of cancer “survivor” to embrace individuals from the time of their initial diagnosis through the balance of their lives, and in later decades, to cancer patient family members, friends and caregivers.

In 1992, NCCS relocated its offices to Washington, D.C., to be closer to the organizations and institutions that play a role in educating government agencies and policymakers about the need for quality cancer care throughout the survivorship continuum — beginning at the moment of diagnosis and continuing for the remainder of life. NCCS quickly developed a reputation as the “go to” organization individuals sought out when dealing with the physiological, psychoso-

cial, economic and spiritual issues that accompany a cancer diagnosis. The informed patient was — and still is — at the heart of NCCS's mission. NCCS believes in evidence-based advocacy for systemic changes at the federal level. A key organizational goal is to improve how the nation researches, regulates, finances, and delivers quality cancer care. Today, the National Coalition for Cancer Survivorship is the oldest survivor-led cancer advocacy organization in the U.S. and a respected voice at the federal level, advocating for quality cancer care for all Americans.

“NEVER DOUBT THAT A SMALL GROUP OF **THOUGHTFUL, COMMITTED PEOPLE** CAN CHANGE THE WORLD. INDEED, IT IS THE ONLY THING THAT EVER HAS.”

— Margaret Mead, anthropologist

## Mission

NCCS's mission is to advocate for quality cancer care for all Americans.

## Vision

NCCS's vision is to be the most effective advocate at the federal level for quality cancer care for all people with cancer.

# MESSAGE FROM THE PRESIDENT

## Dear Friends,

It has been said that in the presence of hope, anything is possible. As cancer survivors, we know that hope is essential. Hope for access to quality healthcare for ourselves and for our loved ones; hope for more people to not only survive cancer, but thrive in all aspects of their lives; hope for a day when the world will be rid of cancer entirely.

With hope comes opportunity. With the election of a new Administration and a new Congress, we see the beginning of what we hope will become a truly reformed healthcare system. We stand on the brink of tremendous opportunities as cancer survivors to not only make our distinctive needs known, but to demand from our healthcare providers and our nation's lawmakers to make quality cancer care a priority.

At NCCS, our mission is to advocate for quality cancer care for all Americans. We provide people with tools and information to be their own advocate. Tools like the award-winning Cancer Survival Toolbox<sup>®</sup>, which will soon see the addition of a multiple myeloma module that was developed in 2008, and the Cancer AdvoKit<sup>SM</sup>, an online advocacy “how-to” manual that is now a part of NCCS's Web site, provide the knowledge, information and motivation to empower anyone affected by cancer.

The informed patient is and always has been at the heart of our mission, and we work each day to give survivors a voice, share their stories, and advocate with and for them. In 2008, NCCS created a group of survivor Super Advocates who spread our message to the survivor communities they live in and share calls to action with their wider local networks. Cancer survivors and medical experts from around the country made their voices heard during the two congressional briefings NCCS hosted to garner support for

the Comprehensive Cancer Care Improvement Act (CCCIA), which puts processes in place to assure informed decision-making and improved doctor-patient communication through the use of cancer care plans.

In many ways and through many channels, NCCS speaks up for cancer survivors to ensure they receive the quality care they deserve. In the face of new opportunities and with great hope, we continue to push forward until this goal of quality cancer care for all is realized.

Thanks to our advocates, individual donors, sponsors, Board of Directors and dedicated NCCS Staff for their support.

Sincerely,

*Ellen L. Stovall*

Ellen L. Stovall  
Acting President & CEO, NCCS  
37-Year Cancer Survivor





# 2008 AT A GLANCE: NCCS ADVOCACY

## The Comprehensive Cancer Care Improvement Act

NCCS is engaged in public interest advocacy at the federal level to assure a healthcare system that is accountable for quality care for all individuals diagnosed with cancer. In 2008, NCCS continued to work closely with Rep. Lois Capps (D, CA), who championed the introduction of the Comprehensive Cancer Care Improvement Act (CCCIA) in 2007, and with Sen. Mary Landrieu (D, LA), who introduced the Senate version of bill in March.

The CCCIA is designed to foster the coordination of cancer care and put processes in place to assure informed decision-making and improved communication between doctor and patient from the moment of diagnosis through the balance of life. It encourages doctors to provide a detailed plan for patients before they begin treatment, discuss outcomes once treatment is completed, and develop a follow-up plan for the months and years after treatment. The legislation establishes a new Medicare service for cancer care planning.

Throughout the year, NCCS representatives, including NCCS Board members, were actively engaged in one-on-one efforts to inform and educate U.S. Representatives about the importance of the legislation. NCCS also organized two congressional briefings in the spring and sum-

mer of 2008 in Washington, D.C., where cancer survivors and medical experts from around the country addressed policy makers on the necessity of cancer care planning in order to advance quality cancer care. Both briefings garnered interest and support for the CCCIA, culminating in the addition of numerous co-sponsors of the bill.

Co-sponsors of the briefings included the Lance Armstrong Foundation, American Cancer Society, Susan G. Komen for the Cure, Leukemia and Lymphoma Society, and American Society of Clinical Oncology.

## Grassroots Advocacy



Former Rep. Tom Downey and NCCS Super Advocate Marian Malloy Blackman in the Capitol Rotunda during a legislative visit

Integral to the mission of NCCS is to advocate for quality cancer care for all. As part of that effort, we engage a nationwide network of grassroots advocates to demonstrate the strength of numbers in support of our ideas and to put a human face on the issues we tackle. The voice of the survivor is the most powerful tool NCCS holds in its mission to improve care for the nearly 12 million people in the U.S. who live with cancer.

NCCS has more than 30,000 powerful voices — those of survivors and their loved ones, caregivers, health professionals, researchers, and fellow advocates — joining together in an electronic national action network. Launched in 2004, the Cancer Advocacy Now!™ network has grown significantly in both proportion and commitment. These individuals participate in NCCS efforts to support or oppose federal legislation and



# NCCS ADVOCACY

funding, attend advocacy trainings and cancer issue briefings that we bring to their communities, participate in briefings and grassroots lobbying on Capitol Hill, write letters to local papers, and volunteer at NCCS events.

## Super Advocates



Super Advocate and cancer survivor Suzanne Lindley talks about the CCCIA bill at a Congressional Briefing

In 2008, NCCS created a group of grassroots advocacy leaders to help expand our efforts in various districts and regions, and to help us reach out to different networks across the country. This group, which includes survivors, nurses and caregivers, is referred to as Super Advocates. Super Advocates help NCCS spread information and calls to action to their wider networks and lead group visits to legislators' offices. They are our voice in the survivor communities they live in — giving us real insight into the concerns and considerations of the people we serve. Our Super Advocates comprise a geographically diverse network of dedicated advocates who speak publicly on our issues,

evaluate our campaigns, products, and materials. They provide feedback on cancer issues and “on the ground” support at various events around the country.

Looking forward to 2009, our goal is to grow our network of Super Advocates to help us continue to do outreach around the country and develop innovative programs and resources to support our mission and educate and motivate the public.

## The Cancer AdvoKit<sup>SM</sup>

To complement our existing advocacy trainings, in 2008 NCCS developed the “Cancer AdvoKit,” an online manual on how to participate in advocacy efforts. The Cancer AdvoKit is divided into three sections based on the advocate’s comfort and participation level: Advocacy from Home, Advocacy in Your Community and National Advocacy. Each section contains instructions, sample letters and scripts, and other necessary materials to help our users become successful and confident advocates on various levels. The Cancer AdvoKit also provides a section that contains a primer on how our government works, which lists key committees and contacts.

## The Continuum

Advocacy is at the core of NCCS’s mission. As NCCS defines advocacy, it takes place on a continuum and it can take many forms and occur at many levels including personal advocacy, advocacy for others, and advocacy in the public interest.

This concept of the “advocacy continuum” provides the organizing principle for NCCS’s work. NCCS advocates in the public interest for survivors of all types of cancer.

## The Cancer Leadership Council

Recognizing a need for the voices of cancer survivors to be heard during the national debate over healthcare reform, the Cancer Leadership Council (CLC) was convened in 1993 under the direction and leadership of Ellen Stovall, Acting President and CEO of NCCS. The CLC was initially organized with eight cancer support and advocacy organizations, and, over the last fifteen years, has grown to be composed of 33 national cancer organizations, including professional societies and research organizations that have joined this patient-centered council.

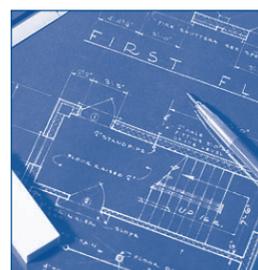
The CLC engages in monthly meetings addressing a broad array of topics, furthering the basic objective of advocating for cancer patients to have access to high quality care. Issues addressed in 2008 by the CLC included garnering support of the Comprehensive Cancer Care Improvement Act, expanded access to experimental therapies, follow-on biologics, healthcare reform, and cancer clinical research, as well as submitting comments on Medicare coverage for cancer care.

## Cancer Policy Roundtables

The Cancer Policy Roundtable is an innovative biannual healthcare policy forum involving representatives from the patient community including advocates, researchers, regulators, clinicians, academics and a diverse community of biotechnology and pharmaceutical companies that support NCCS's mission of advocating for quality cancer care for all Americans. The two meetings held in 2008 provided the opportunity for a diverse group to discuss timely and compelling issues, to share information, and to stimulate new and advanced concepts related to improving the quality of care for cancer survivors.

## “Blueprint” for Quality Cancer Care

In September, a “Blueprint for Quality Cancer Care,” which highlights a vision of quality cancer care and the actions that care providers need to take to realize this vision, was published in *CA: A Cancer Journal for Clinicians*.



The article, a collaborative effort from the Cancer Quality Alliance, highlights examples of system failures that can occur in real life when treating people with cancer, interventions

to overcome these failures, and action steps to achieve “best case” care. Five case studies in the article together tell the stories of people with various types of cancer and the issues they face at different stages of the cancer continuum, including diagnosis, treatment, survivorship, advanced illness and end of life. The “Blueprint” depicts ideal scenarios of cancer care in each case. Each case study in the article begins with a patient summary, followed by a “worst” and a “best” case scenario, and concludes with a discussion section identifying “what went right” in the best case and “what went wrong” in the worst case. By comparing a “worst” and “best” case scenario, the case studies elucidate the origins of complex healthcare problems and clarify the actions needed to overcome them.

Each case study also includes a discussion section that analyzes care provided, using six quality improvement aims identified by the Institute of Medicine (IOM) in its report, “Crossing the Quality Chasm: A New Health System for the 21st Century.” IOM’s six quality improvement aims include safety, efficacy, timeliness, efficiency, equitability and a patient-centered focus.

The Cancer Quality Alliance will make these case studies widely available as a teaching tool and a guide to how the healthcare system can provide the best care to people living with, through, and beyond a cancer diagnosis.

The Cancer Quality Alliance, co-chaired by leaders from NCCS and the American Society of Clinical Oncology (ASCO), includes diverse stakeholders in cancer care, such as care providers, patient advocacy groups, public and private payors, federal agencies and certifying and accrediting organizations.

## Cancer ALERT Act

In the fall of 2008, NCCS staff consulted with the legislative offices of Senators Edward Kennedy (D, MA) and Kay Bailey Hutchison (R, TX) in drafting a bill that became known as the 21st Century Cancer ALERT (Access to Life-Saving Early detection, Research and Treatment) Act.



*Senator Edward Kennedy, lead co-sponsor of the Cancer ALERT Act*

## Cancer Survival Toolbox®



NCCS believes that at the defining moment of a cancer diagnosis, individuals must take an active role in their healthcare decisions to assure they receive quality care. The Cancer Survival Toolbox is a free,

comprehensive audio program designed to help cancer survivors and caregivers develop tools to deal with the diagnosis, treatment, and challenges of cancer from diagnosis to end of treatment and beyond. It is the organization's most acclaimed and recognized resource for people living with, through, and beyond cancer.

In 2008, NCCS's Toolbox development team, a collaboration between NCCS and the Association of Oncology Social Work, the National Association of Social Workers, and the Oncology Nursing Society, added two additional modules to the program: First Steps for the Newly Diagnosed and Dying Well - The Final Stage of Survivorship. The First Steps module helps survivors navigate the initial weeks and months after diagnosis. The Dying Well module teaches survivors more about choices and resources and what to expect during the last stage of survival. The team also began developing and producing the newest Cancer Survival Toolbox module focused on living with multiple myeloma. Using information from focus groups, a literature review on the distinct needs of people with the disease, and a resource review to identify gaps in programs for people affected by the disease, the development team created the first-ever disease-specific module for the program.

The multiple myeloma program focuses on diagnosis and basic treatment options, side effects and symptom management, coping with

change, and information for caregivers. The module work also includes a dissemination strategy focused on African Americans, a population disproportionately affected by the disease. Content was reviewed by several leading multiple myeloma organizations, cancer survivors, and organizations that serve African Americans. Production on the stand alone module and accompanying resource guide began in late 2008. Over the next several years, NCCS will be producing and adding new disease-specific modules focused on hematologic cancers through a grant awarded by the Centers for Disease Control and Prevention (CDC).

In September, the Cancer Survival Toolbox commemorated its 10<sup>th</sup> year of production. Created to launch with 1998's THE MARCH...Coming Together to Conquer Cancer™, the program is consistently revised and updated by the Toolbox development team of healthcare professionals and survivors. Over the past 10 years the program has been used by hundreds of thousands of people, including survivors and their loved ones, caregivers and healthcare professionals. The program has uses in a variety of settings including support groups, community hospitals, libraries, clergy/churches, cancer centers, clinicians, and community organizations.

## Survivorship Teleconference Workshop Series

Each spring, NCCS partners with CancerCare, the National Cancer Institute's Office of Cancer Survivorship and Office of Communications and Education, the Lance Armstrong Foundation, the Intercultural Cancer Council, and Living Beyond Breast Cancer to produce a three-part teleconference series on key survivorship issues.

The 2008 Sixth Annual Cancer Survivorship Series: "Living With, Through and Beyond Cancer" topics included:

- The Importance of Communicating with Your Doctor About Follow-Up Care
- Rediscovering Intimacy in Your Relationships Following Treatment
- Survivors Too: Family, Friends and Loved Ones

With nearly 2,000 participants listening live on each call, the 2008 series drew the largest number of participants to date, including people from all 50 states as well as international listeners. Podcasts of each call are available on the CancerCare Web site.

## Surviving with Confidence

Based on the results of a national survey showing that most cancer survivors fear undergoing chemotherapy before starting treatment, NCCS and sanofi-aventis launched the program, Surviving with Confidence. By sharing the experiences of survivors who have undergone chemotherapy treatment, the program aims to dispel many common misconceptions about chemotherapy and to empower cancer survivors to be their own advocates and seek the highest quality care. Surviving with Confidence celebrates the strides in cancer treatment that are helping to extend survival and encourages people living with cancer to gather as much information as possible regarding their treatment options before making decisions.

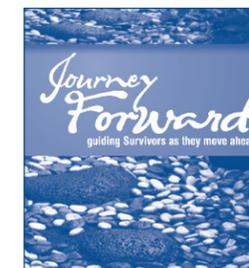
A centerpiece of the campaign is an inspirational video featuring respected broadcast journalist and cancer survivor Linda Ellerbee, along with other cancer survivors sharing their experiences during treatment and in the months and years

beyond. The video dispels some of the misconceptions about chemotherapy and encourages people to take an active role in healthcare decision-making.

## Journey Forward

The Journey Forward program provides tools and resources that pave the way for survivors and their physicians to build individualized plans of follow-up care after cancer treatment. The program, which is expected to launch with custom-made tools for doctors and patients in early 2009, was inspired by recommendations in the Institute of Medicine's (IOM) November 2005 report on adult cancer survivorship, "Lost in Transition: From Cancer Patient to Cancer Survivor," which concluded that there is currently no system of coordinated follow-up care for cancer survivors in the United States.

The program promotes the use of treatment summaries and follow-up plans that give clear steps for care and monitoring after active cancer treatment for breast and colon cancers. Journey Forward is a combined effort of NCCS, Well-Point, Inc., the UCLA Cancer Survivorship Center and Genentech.



### Public Interest Activities

The shaping of policy is more than closed-door discussions and meetings “on the Hill;” rather, cancer policy is developed and influenced in diverse networks and forums that impact the healthcare system. By persuading federal policymakers to adopt reforms that encourage the development, delivery, and financing of quality cancer care, NCCS seeks to improve the lives of everyone affected by cancer.

Members of NCCS staff are actively engaged in many of these policy discussions. In 2008, our public interest advocacy activities in these venues included:

- **Institute of Medicine:** NCCS staff served on the planning committee for the Institute of Medicine Summit on Integrative Medicine and the Health of the Public, scheduled for 2009.
- **National Cancer Policy Forum:** NCCS staff served as a member of the Institute of Medicine’s National Cancer Policy Forum.
- **Cancer Quality Alliance:** NCCS staff worked with ASCO to plan and execute two meetings of the Cancer Quality Alliance (CQA), an alliance of 40 organizations to move cancer quality measures into cancer practice. The September 2008 meeting focused on communication and coordination of care, especially related to cancer survivorship. The proceedings of this meeting were published in the May 2009 issue of the Journal of Oncology Practice.
- **The Markle Foundation’s Connecting for Health Project:** NCCS staff served as a patient representative.

- NCCS participated in the work of the Alliance for Quality Psychosocial Care, a coalition of 30 cancer and mental health organizations that has come together to work for implementation of the recommendations of the IOM report, “Cancer Care for the Whole Patient: Meeting Psychosocial Health Needs.”
- **XI<sup>th</sup> Annual Summit on Cancer Clinical Trials:** NCCS staff represented the CLC and NCCS in planning of the summit in collaboration with the Oncology Nursing Society, ASCO, the Prevent Cancer Foundation, and the Coalition of National Cancer Cooperative Groups.
- NCCS staff served as a patient representative on the American Society for Clinical Oncology Quality of Cancer Care Committee, which guides the ASCO Quality Oncology Practice Initiative.
- NCCS staff served on the boards of several key organizations and initiatives working to bring quality measurement into cancer clinical practice: National Quality Forum (NQF): Board of Directors; National Committee for Quality Assurance (NCQA): Board of Directors; Leapfrog Group: Board of Directors.



*Ellen Stovall being interviewed by Dr. Mehmet Oz at an Institute of Medicine Meeting*

### Breakaway from Cancer

One of the country’s most exciting professional cycling races, the Amgen Tour of California, featured the world’s top professional teams competing over a 700-mile race running through the California redwoods, wine country and the Pacific Coast.

As a partner organization of the Breakaway from Cancer initiative — a complementary component of the Amgen Tour of California — NCCS provided resources and information to attendees while cheering on competitors in eight cities throughout California. Breakaway from Cancer supports the important programs, services and tools offered by NCCS and The Wellness Community.



*Professional cyclists finishing one of the stages of the Amgen Tour of California*

### Rays of Hope® Gala

Each year, NCCS honors organizations and individuals who have made significant contributions to cancer survivorship by hosting the Rays of Hope Awards Gala in Washington, D.C.

This annual event provides a unique opportunity to celebrate cancer survivorship by showcasing the outstanding work done in the field of

cancer survivorship. Held at the historic Andrew W. Mellon Auditorium on May 7, the evening’s program focused on the importance of maintaining hope with, through, and beyond a cancer diagnosis.

The emcees for the evening were Dan Abrams, cancer survivor, NCCS Board member and host of “Live with Dan Abrams” on MSNBC, Sam Donaldson, and Jan Smith. We were pleased to honor the work of Bob Schieffer, bladder cancer survivor and CBS News Chief Washington Correspondent and host of Face the Nation, Lisa Paulsen, President and CEO of the Entertainment Industry Foundation, Mike Burg, lymphoma survivor and CEO of Edge Marketing, and the Boston Red Sox Organization. Furthermore, we were pleased to have many great philanthropists participate in our evening’s ceremony, including Senator Ted Kennedy, Ted Kennedy, Jr., Lance Armstrong, actor Ted Danson, and Lilly Tartikoff.



### American Society for Clinical Oncology (ASCO) Tribute

NCCS and the ASCO Cancer Foundation honored Dr. Nancy Davidson, ASCO’s 44th President on May 31. The ASCO Foundation and NCCS Tribute event brought together a broad coalition of healthcare professionals, non-profit partners, industry representatives, and national business leaders for an evening to pay tribute to Dr. Davidson’s impressive career accomplishments in breast cancer research.



# OUTREACH AND EVENTS

Established in 2000 for retiring Executive Vice President, Dr. John R. Durant, this annual event has become a wonderful opportunity for attendees, ASCO leadership, ASCO past-presidents and others to pay tribute to the accomplishments and dedication of the ASCO outgoing president. Participation in this event provides supporters the opportunity to interact with ASCO leadership and leaders in the cancer community as well as an opportunity to host clients in an elegant environment with entertainment and recognition as a supporter. Most importantly, proceeds from the event benefit the important work of both NCCS and the ASCO Cancer Foundation.

## Frosted Pink with a Twist

NCCS was a partner advocacy organization for the ABC television special, *Frosted Pink with a Twist*, a unique broadcast that brought together sports and music to raise awareness about women's cancers through education and advocacy. Aired nationally on October 12 and co-hosted by Olympic gold-medalists Shannon Miller and Scott Hamilton, *Frosted Pink with a Twist* paired the 2008 Olympic gymnasts with top music stars. *Frosted Pink with a Twist* brought together five other leading patient and provider cancer advocacy organizations to partner with NCCS: the Gynecologic Cancer Foundation (GCF), the National Breast Cancer Coalition (NBCC), and the Ovarian Cancer National Alliance (OCNA) and as outreach partners: the American Society of Clinical Oncology (ASCO) and the Oncology Nursing Society (ONS). The result was a united effort of patient groups and professional organizations to broaden the message to millions who are touched by cancers that primarily affect women.



# 2008 AT A GLANCE FINANCIAL PICTURE

## Corporate Sponsor Policy

The National Coalition for Cancer Survivorship ("NCCS") is a 501(c)(3) organization representing cancer survivors and their families. NCCS often partners with corporations on events, programs, and educational materials. The following policy was developed to help guide and more clearly define our corporate partnerships.

NCCS will not endorse in any of its materials, literature, or events any specific product or product name. Written materials produced by NCCS may list the corporation's name but may not, under any circumstance, provide endorsement of a specific product, treatment, or protocol.

NCCS will not, under any circumstance, link from its Web site to any product-specific websites. All grants provided to NCCS for programs or materials are unrestricted educational grants. While NCCS may seek input from time to time from its corporate sponsors, NCCS maintains final approval and copyright over all program and material development and speaker selection.

All materials and programs developed by NCCS are the property of NCCS and must carry the NCCS copyright, and as such, cannot be changed, modified, or duplicated without prior written permission from NCCS. All speakers at NCCS programs will be required to disclose their relationship with the corporate sponsor.

NCCS will not, under any circumstance, accept contributions from corporations contingent on any public policy position and/or public policy activity. NCCS maintains total independence and ultimate authority over its policy-making activities separate and apart from any corporate partnership.

NCCS reserves the right to sever any corporate partnership with, and return contributions from, an entity that participates in public policy activities that NCCS finds offensive or that are in significant conflict with NCCS public policy activities and/or positions. Any corporate partner wishing to reference NCCS or any NCCS project, publication, or position must first seek the prior review and written approval of NCCS. NCCS will not sell or release its mailing and/or e-mail list to its corporate partners.

# FINANCIAL PICTURE



## Statements of Financial Position

Year ending December 31, 2008 and 2007

ASSETS	2008	2007
<b>Current assets</b>		
Cash and cash equivalents .....	523,708	1,309,049
Marketable securities .....	1,468,535	1,183,945
<b>Accounts receivable</b>		
Special events .....	140,256	50,000
Others .....	122,962	109,184
<b>Inventory</b> .....	70,807	125,357
<b>Prepaid expenses</b> .....	431,936	331,236
<b>TOTAL CURRENT ASSETS</b>	<b>\$2,758,204</b>	<b>\$3,108,771</b>
<b>Other assets</b>		
Furniture (\$305,846) and equipment (\$244,200) depreciation .....	146,752	153,148
<b>Deposits</b> .....	18,038	20,538
	<b>164,790</b>	<b>173,686</b>
<b>TOTAL ASSETS</b>	<b>\$2,922,994</b>	<b>\$3,282,457</b>
<b>LIABILITIES AND NET ASSETS</b>	<b>2008</b>	<b>2007</b>
<b>Current liabilities</b>		
Accounts payable .....	183,502	44,224
Deferred revenue .....	570,626	650,000
Accrued salaries and benefits .....	11,882	28,938
Accrued vacation .....	59,133	41,236
<b>TOTAL CURRENT LIABILITIES</b>	<b>\$825,143</b>	<b>\$764,398</b>
<b>Net assets</b>		
Unrestricted		
Board designated .....	1,541,811	1,677,771
Other .....	297,853	445,031
Total unrestricted .....	1,839,664	2,122,802
Temporarily restricted .....	258,187	395,257
<b>TOTAL NET ASSETS</b>	<b>\$2,097,851</b>	<b>\$2,518,059</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$2,922,994</b>	<b>\$3,282,457</b>

# FINANCIAL PICTURE



## Statements of Activities and Changes in Net Assets

Year ending December 31, 2008 and 2007

with summarized financial information for the year ending December 31, 2008

	UNRESTRICTED	TEMPORARILY RESTRICTED	2008 TOTAL	2007 TOTAL
<b>Revenue</b>				
Contributions	1,212,230	350,200	1,562,430	942,486
Grants	-	333,961	333,961	670,017
Publications and merchandise	19,106	-	19,106	25,085
Program revenue	-	-	-	295,000
Special events	2,188,100	-	2,188,100	1,567,153
Miscellaneous	-	-	-	35,005
Interest and dividend income	83,630	-	83,630	116,936
<b>TOTAL REVENUE</b>	<b>\$3,503,066</b>	<b>\$684,161</b>	<b>\$4,187,227</b>	<b>\$3,651,682</b>
<b>Net assets released from restrictions</b>				
Satisfaction of program restrictions	821,231	(821,231)	-	-
<b>TOTAL REVENUE AND ASSETS</b>	<b>\$4,324,297</b>	<b>(\$137,070)</b>	<b>\$4,187,227</b>	<b>\$3,651,682</b>
<b>Expenses</b>				
Program services	3,275,019	-	3,275,019	2,536,335
Cost of direct benefits to donors	99,072	-	99,072	126,713
Management and general	234,849	-	234,849	233,105
Fundraising	804,946	-	804,946	624,017
<b>TOTAL EXPENSES</b>	<b>\$4,413,886</b>	<b>-</b>	<b>\$4,413,886</b>	<b>\$3,520,170</b>
<b>Change in net assets before other gains and (losses)</b>	<b>(89,589)</b>	<b>(137,070)</b>	<b>(226,659)</b>	<b>131,512</b>
<b>Other gains and (losses)</b>				
Realized gain/loss on investments	(28,269)	-	(28,269)	19,810
Unrealized loss on investments	(165,280)	-	(165,280)	(43,378)
<b>CHANGE IN NET ASSETS</b>	<b>(\$283,138)</b>	<b>(\$137,070)</b>	<b>(\$420,208)</b>	<b>\$107,944</b>
<b>NET ASSETS, BEGINNING OF YEAR</b>	<b>\$2,122,802</b>	<b>\$395,257</b>	<b>\$2,518,059</b>	<b>\$2,410,115</b>
<b>NET ASSETS, END OF YEAR</b>	<b>\$1,839,664</b>	<b>\$258,187</b>	<b>\$2,097,851</b>	<b>\$2,518,059</b>



# DONORS AND SPONSORS



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## Platinum Sponsor

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Celgene Corporation  
Cephalon Oncology  
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